



EXHIBITOR INVITATION

SUNSHINE COAST

19TH OF OCTOBER 2016
TAFE EAST COAST
MOOLOOLABA CAMPUS

PRESENTED BY:



REAL JOBS - RIGHT NOW
WWW.THEJOBSHOW.COM.AU

REAL JOBS RIGHT NOW

The JobShow is an expo event that is all about the community coming together to address the issues of unemployment and brings together available jobs throughout a region in the **one place, at the one time, on the one day**.

The JobShow supports local economic development and job creation strategies and generates a sense of positivity and optimism throughout the community. It also:



Attracts real employers, with hundreds of jobs available on the day, making it easier for business to find the right staff;



Generates immediate links to employment opportunities and job outcomes for jobseekers by connecting people directly to employers. This includes unemployed people and people looking to get a new job, better job or a different job;



Breaks down the "who you know" factor and helps people who are socially isolated and disadvantaged to create networks with employers and break into the hidden job market.

case study

ON THE SUNSHINE COAST

we achieved

2000+

ATTENDEES ON THE DAY

885

PRE-REGISTRATIONS

61 EXHIBITORS

DIRECT EMPLOYERS - RECRUITMENT AGENCIES - GROUP TRAINING
REGISTERED TRAINING ORGANISATIONS - COMMUNITY ORGANISATIONS

WITH 542 VACANCIES

leading to

MORE THAN
888
RESUMES
COLLECTED

with at least
223
INTERVIEWS
leading to

162
IMMEDIATE
EMPLOYMENT
OUTCOMES

"Great event. Very busy during the morning particularly"

**LOVED
THE
LAYOUT**

"Very well organised with a lot of pre-event advice. Friendly and courteous event staff were very impressive"

Venue presentation was great. Good marketing and advertising.

The number of employers and businesses was great. It seemed like access went well.

EVERYTHING!

"Promotion of event. Organisation. Looking after exhibitors. Facilities"

"Organisation. Booths well set up. Support throughout day was excellent. Atmosphere..."

**ORGANISATION
MARKETING**

LOVED THE LAYOUT

"Constant flow of people" **Good props. Very inviting and colourful**
ATTENDANCE WAS GOOD

EXHIBIT AT THE JOBSHOW

Exhibit your business at The JobShow and put yourself front and centre at the regions most engaging event for both jobseekers and employers.

Exhibitors receive:

3m x 3m exhibition booth

150 word bio on thejobshow.com.au

Logo on exhibitors page of website

Listing of your jobs on the JobShow website and JobsBoard

Auto-matched candidate referrals

Opportunity to attend JobShow functions and networking events at a reduced rate

These benefits are over and above the value you receive from meeting hundreds of candidates for the jobs you are trying to fill, as well as connecting with other exhibitors, networking and finding new business opportunities.

\$850
EX-GST

PREMIUM EXHIBITOR OPTIONS

If you want to get maximum exposure from your involvement in The JobShow, these premium exhibitor options are for you.



ONLINE VIDEO PROFILE

Gain maximum exposure with a professionally produced video introduction to your business, hosted on The JobShow website, as well as shared across our social media platforms and electronic direct mail.

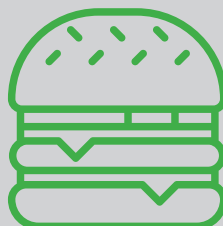
\$300
EX-GST



PRESS RELEASE

Have your participation in The JobShow professionally communicated to the media with a press release professionally crafted and distributed by our marketing team.

\$250
EX-GST



CATERING

We know that exhibitions are a big day, so let us take care of keeping you fueled up!

\$25pp
EX-GST



\$250
EX-GST

We understand that not everyone will be able to exhibit at The JobShow, or that your methods of recruitment are better suited to the online world - *and that's ok* - we have you covered.

As a **Virtual Exhibitor**, you will be able to leverage the JobShow campaign and receive:

Listing of your jobs on the JobShow website and JobsBoard

Auto-matched candidate referrals

Logo on the Virtual Exhibitors page of the website

Opportunity to attend JobShow functions and networking events at a reduced rate

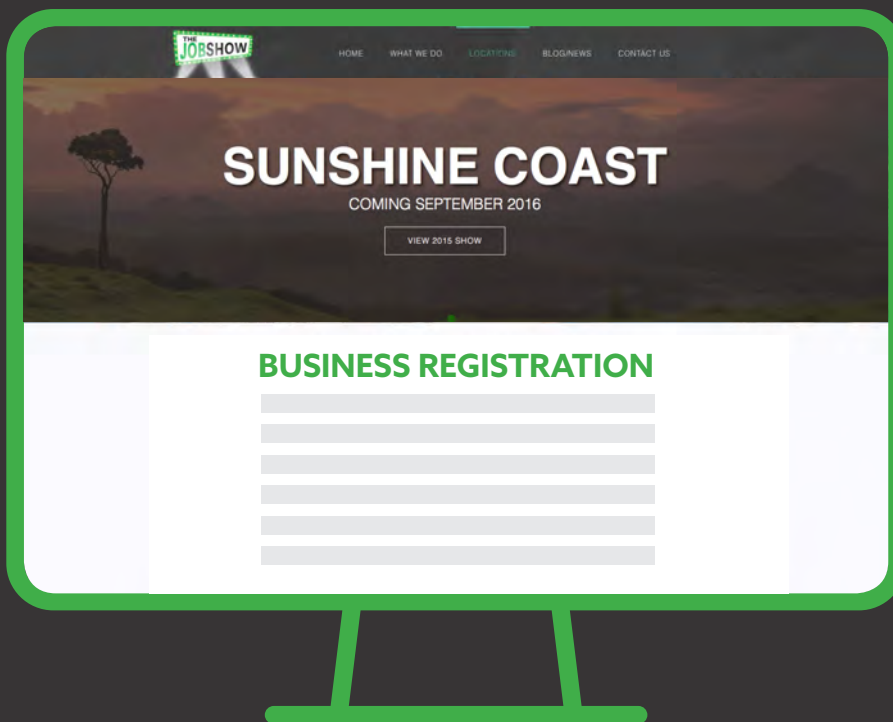
HOW DO I REGISTER? TAKE A LOOK ON THE BACK >>

REGISTER NOW! IT'S SUPER EASY

1. Head to The JobShow website - www.thejobshow.com.au



2. Complete the registration form and select your options



3. Finish your registration by paying online



4. WE'LL GIVE YOU A CALL REAL SOON TO WELCOME YOU TO THE SHOW!



WWW.THEJOBSHOW.COM.AU