



JOBS - SKILLS - BUSINESS SUPPORT



EXHIBITOR INFORMATION

EMPLOYERS

SUNSHINE COAST

4TH OF SEPTEMBER 2018

TAFE EAST COAST
MOOLOOLABA CAMPUS

PRESENTED BY:



WWW.THEJOBSHOW.COM.AU

JOBS - SKILLS - BUSINESS SUPPORT

WHAT IS THE JOBSHOW?

The JobShow is an 8 week market engagement campaign and one day expo event that makes it easier for local businesses to find the right staff efficiently, and cost effectively.

The JobShow is about:

JOBS - Connecting businesses with the right staff

SKILLS - Linking businesses and candidates to immediate training and skills opportunities

BUSINESS AND STARTUP SUPPORT - Linking businesses and start-ups with critical business services.

Through the JobShow campaign and event you can:

Advertise unlimited jobs:

Build a candidate pool

Recruit staff

Promote your career opportunities and your brand as an employer of choice.

WHY SHOULD I EXHIBIT?

Save time - Have you advertised a position only to get hundreds of applications that you don't have time to sift through?

The right staff - Have you employed someone only to find out that they are the wrong person for your business?

Save \$\$ - Does finding someone cost you more time and money than it seems worth?

With a targeted media and marketing campaign and over 5,000 attendees in 2015 and 2016, the JobShow attracts the largest range of candidates of any recruitment initiative in the region and targets candidates at all levels from entry, to professionals. Anyone who is looking for a job, a new job, a different job or a better job.

2015 case study

ON THE SUNSHINE COAST

we achieved

2000+

ATTENDEES ON THE DAY

885

PRE-REGISTRATIONS

61 EXHIBITORS

DIRECT EMPLOYERS - RECRUITMENT AGENCIES - GROUP TRAINING REGISTERED TRAINING ORGANISATIONS - COMMUNITY ORGANISATIONS

WITH **542 VACANCIES**

leading to

MORE THAN
888
RESUMES
COLLECTED

with at least
223
INTERVIEWS
leading to

162
IMMEDIATE
EMPLOYMENT
OUTCOME S

"Great event. Very busy during the morning particularly"

LOVED THE LAYOUT

"Very well organised with a lot of pre-event advice. Friendly and courteous event staff were very impressive"

Venue presentation was great. Good marketing and advertising.

The number of employers and businesses was great. It seemed like access went well.

EVERYTHING!

"Promotion of event. Organisation. Looking after exhibitors. Facilities"

"Organisation. Booths well set up. Support throughout day was excellent. Atmosphere..."

ORGANISATION MARKETING

LOVED THE LAYOUT

"Constant flow of people" **Good props. Very inviting and colourful**

ATTENDANCE WAS GOOD

HOW DOES IT WORK?

1.

Register as an exhibitor – See the Exhibitor Options below.

Through the JobShow Website below or
Contact the JobShow team at info@thejobshow.com.au / 0408 074 001.

2.

List your jobs with the JobShow during the campaign

Your jobs will not be publicly advertised until the JobShow event. We target candidates, screen them and refer them to you if suitable.

3.

Use our Collateral to promote your attendance at the JobShow

Attach the logo to your email
Co-promote on your website
Like and share the JobShow Facebook and social media posts

4.

Connect with other businesses and potential clients at the Partner, Exhibitor and Stakeholder Networking event to be held the week before the JobShow

Will be held on 23rd August 2018 - Tickets included in Exhibitor Fee
Keynote speaker
Trade tables available – see exhibitor options
Networking focus

5.

Exhibit and list your jobs at the JobShow Event

Pre-registered and screened candidates will be directed to you at the event
Your jobs are listed on the online jobs board.
Collect candidate resumes and meet potential employees face-to-face for that all important first impression.

6.

Interview candidates

Candidates that apply for your jobs on the day through the JobShow JobsBoard will be screened, and the top 3 referred to you after the event.
Interview candidates you have met at the event

7.

Employ the right staff

Make that decision and select the right employee without having to go through 300 resumes!

LIST YOUR JOBS

You can list unlimited jobs during the campaign period and at the JobShow event.

During the campaign- 10 July to 3 September

- List unlimited jobs with during the campaign period
- Candidates will be screened and matched to your job opportunity as part of the market engagement campaign and pre-registration.
- Suitable candidates will be referred to you for review / interview.
- Arrange interviews with any suitable candidates that approach you directly at the event or, who are referred to you.
- Hire staff and let us know at info@thejobshow.com.au

At the JobShow – 4 September

- List unlimited jobs at the JobShow event
- Screen candidates for interview. Candidates that apply for your jobs on the day through the JobShow JobsBoard will be screened and, where suitable, referred to you for review.
- Arrange interviews with any suitable candidates that approach you directly at the event or, who are referred to you..
- Hire staff and let us know at info@thejobshow.com.au

EXHIBITOR CATEGORIES

Jobs Premium Exhibitor – Double booth, choice of premium positions and double the exposure

Jobs Exhibitor – Standard booth, great exposure, choice of location (on a first in, first serve basis)

Virtual Exhibitor – For employers with 1-4 jobs available. List your job during the campaign and at the event and have screened jobseekers referred directly to you for the cost of a premium Seek Ad.



2018 JOBS EXHIBITOR PACKAGES

	JOBS PREMIUM	JOBS EXHIBITOR	JOBS VIRTUAL EXHIBITOR	VALUE
INCLUSIONS				
Exhibitor Fee	\$1,800	\$790	\$550	
Total Value	\$3,342	\$2,942	\$2,235	
BOOTH TYPE				
Double Booth	✔			\$1000
Standard Booth		✔		\$600
BRANDING				
Logo on JobShow Partners Page	✔	✔		
Banner / signage at media launch	✔	✔		
JOB LISTINGS				
Unlimited	✔	✔	✔	\$2,200
Listing on the JobShow JobsBoard	✔	✔	✔	(based on listing 5 jobs at \$440 per job - the price of a premium Seek ad)
NETWORKING & BUSINESS DEVELOPMENT				
Tickets to the Partners, Exhibitors and Stakeholder Networking Event	✔ 2	✔ 2	50% Discount	\$70 (based on 2 people attending the event - \$35pp)
VALUE ADD				
Sunshine Coast Daily Digital Subscription (3 months)	✔	✔		\$72
OPTIONAL EXTRAS				
Business profile in Sunshine Coast Daily Business section	\$400	\$400	\$400	\$600
Trade Table at the Partners, Exhibitors and Stakeholder Networking Event	\$300	\$300	\$300	\$300
Event Day Catering	\$30	\$30	\$30	
(further inclusions by negotiation)				

HOW DO I REGISTER? TAKE A LOOK ON THE BACK

OUR PARTNERS



REGISTER NOW! IT'S SUPER EASY

1. Head to The JobShow website - www.thejobshow.com.au



2. Complete the registration form and select your options



3. Finish your registration by paying online



4. WE'LL GIVE YOU A CALL REAL SOON TO WELCOME YOU TO THE SHOW!



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