

JOBS - SKILLS - BUSINESS SUPPORT



EXHIBITOR INFORMATION SKILLS & TRAINING

SUNSHINE COAST

4TH OF SEPTEMBER 2018 TAFE EAST COAST MOOLOOLABA CAMPUS

PRESENTED BY:



WWW.THEJOBSHOW.COM.AU

JOBS - SKILLS - BUSINESS SUPPORT

WHAT IS THE JOBSHOW?

TThe JobShow is an 8 week market engagement campaign and one day Jobs and Skills Expo event that makes it easier for training providers to:

- engage potential students and gain immediate enrolments
- connect to local businesses with a demand for training and skills.

The JobShow is about:

JOBS - Connecting businesses with the right staff

SKILLS - Linking businesses and candidates to immediate training and skills opportunities

BUSINESS AND STARTUP SUPPORT - Linking businesses and start-ups with critical business services.

Through the JobShow campaign and event you can:

- Promote your brand
- Build a student pipeline for 2019
- Recruit staff
- Promote the career opportunities associated with your products and services

WHY SHOULD I EXHIBIT? -

With over 5,000 attendees in 2015 and 2016 combined, the JobShow attracts the largest range of candidates of any jobs and skills initiative in the region and targets candidates at all levels from entry, to professionals. We directly target anyone who is looking for entry level skills, new skills, different skills or to upskill:

- 2019 School leavers
- Students seeking school based traineeships and apprenticeships
- VET in Schools students
- · Jobseekers engaged with employment services providers
- Career Changers
- Existing workers
- Mature aged workers

Over 5,000 business in the region will also be engaged providing opportunities to promote your brand and network and develop business and new relationships.

With a targeted media and marketing campaign and over 5,000 attendees in 2015 and 2016, the JobShow attracts the largest range of candidates of any recruitment initiative in the region and targets candidates at all levels from entry, to professionals. Anyone who is looking for a job, a new job, a different job or a better job.

HOW DOES IT WORK?



Register as an exhibitor – See the Exhibitor Options below. Through the JobShow Website below or Contact the JobShow team at info@thejobshow.com.au / 0408 074 001.



Use our Collateral to promote your attendance at the JobShow Attach the logo to your email Co-promote on your website Like and share the JobShow Facebook and social media posts



Connect with other businesses and potential clients at the Partner, Exhibitor and Stakeholder Networking event to be held the week before the JobShow

Will be held on 23rd August 2018

Keynote speaker

Trade tables available – see exhibitor options

Networking focus

Tickets included in Exhibitor Fee



Follow up post JobShow

Follow up your student leads and new business connections to convert interest into enrolments.

Want to maximise this? Ask us how!!

LIST YOUR JOBS

If you are looking for staff, you can also exhibit and list your jobs during the campaign or at the JobShow Event for free

Pre-registered and screened candidates will be directed to you at the event

Your jobs are listed on the online jobs board

Collect candidate resumes and meet potential employees face-to-face for that all important first impression

Interview candidates you have met at the event

Make that decision and select the right employee without having to go through 300 resumes

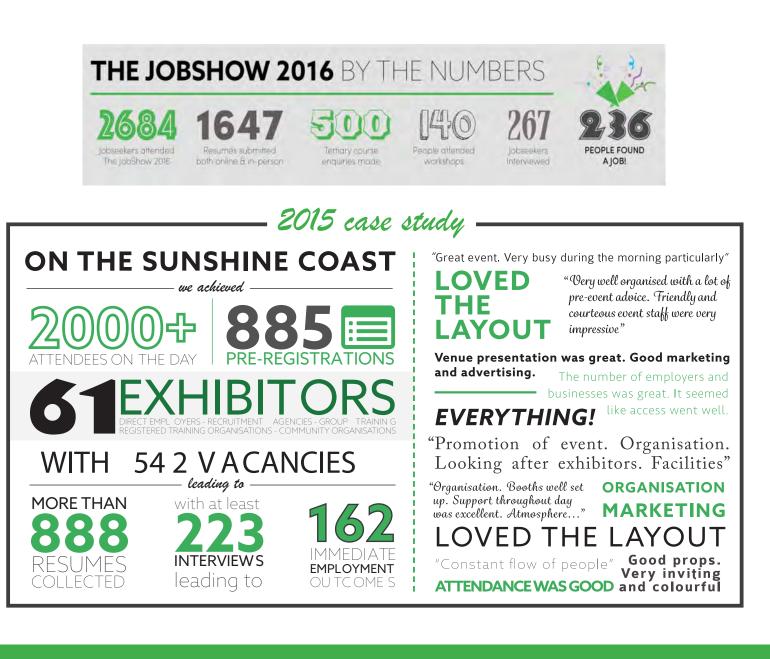
EXHIBITOR CATEGORIES

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Skills Premium Exhibitor – Double booth, choice of premium positions and double the exposure

Skills Exhibitor – Standard booth, great exposure, choice of location (on a first in, first serve basis)

Skills Virtual Exhibitor – For employers with 1-4 jobs available. List your job during the campaign and at the event and have screened jobseekers referred directly to you for the cost of a premium Seek Ad.



2018 SKILLS EXHIBITOR PACKAGES

	SKILLS PREMIUM	SKILLS EXHIBITOR	SKILLS VIRTUAL EXHIBITOR	VALUE
INCLUSIONS Exhibitor Fee Total Value	\$2,100 \$3,342	\$990 \$2,942	\$650 \$2,235	
BOOTH TYPE Double Booth	Ś			\$1000
Standard Booth		Ś		\$600
BRANDING Logo on JobShow Partners Page	Ś	Ś		
Banner / signage at media launch	S	Ø		
JOB LISTINGS Unlimited	Ś	Ś	Ś	\$2,200 (based on listing 5 jobs
Listing on the JobShow JobsBoard	S	Ś	\otimes	at \$440 per job - the price of a premium Seek ad)
NETWORKING & BUSINESS DEVELOPMENT Tickets to the Partners, Exhibitors and Stakeholder Networking Event	© 2	© 2	50% Discount	\$70 (based on 2 people attending the event - \$35pp)
VALUE ADD Sunshine Coast Daily Digital Subscription (3 months)	Ś	Ś		\$72
OPTIONAL EXTRAS Business profile in Sunshine Coast Daily Business section	\$400	\$400	\$400	\$600
Trade Table at the Partners, Exhibitors and Stakeholder Networking Event	\$300	\$300	\$300	\$300
Event Day Catering	\$30	\$30	\$30	
(further inclusions by negotiation)				

HOW DO I REGISTER? TAKE A LOOK ON THE BACK

OUR PARNTERS











Department of Jobs and Small Business









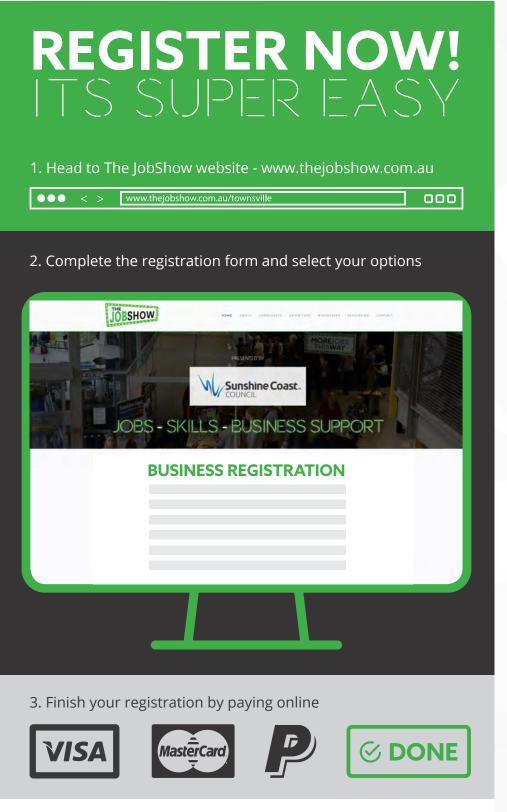












4. WE'LL GIVE YOU A CALL REAL SOON TO WELCOME YOU TO THE SHOW!



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